



APPROVED

**CITY OF NEWPORT BEACH
Citizen Advisory Panel Meeting
Balboa Village**

Minutes

**Newport Harbor Nautical Museum
600 East Bay Avenue
Tuesday, August 23, 2011
4:00 p.m. to 5:30 p.m.**

Mayor Michael Henn, Council Member Liaison
Kimberly Brandt, Community Development Director
Jim Campbell, Principal Planner
Fern Nueno, Assistant Planner
Cindy Nelson, Project Consultant

Committee Members:
Mark Hoover
Terri Pasquale
Ralph Rodheim
Craig Smith
Jim Stratton

The meeting was called to order at 4:00 p.m. All Committee Members were present, with the exception of Ralph Rodheim.

1. Welcome and Introductions – Mayor Henn

Michael Henn, Mayor, provided an introduction of the process.

Committee Members, consultant, and staff were introduced.

Mayor Henn detailed the process, specifying that the CAP will make recommendations to the Ad Hoc Neighborhood Revitalization Committee (NRC), and then the NRC will make recommendations to the City Council.

2. Review of Background Information – Cindy Nelson

Cindy Nelson, Project Consultant, provided an overview of the previous studies and reports for the Balboa Village area, including the Balboa Village Design Guidelines, Walker Parking Study and Recommendations, CNBCA Parking Study Analysis, Buxton Retail Report, Congleton Report, and Planning Vision for Balboa Peninsula.

Jim Campbell, Principal Planner, provided an overview of the General Plan and Zoning land use designations and pertinent policies for the area.

3. Discussion of Project Milestones and Draft Schedule – Cindy Nelson

Cindy Nelson discussed the timeline and milestones. The first task is to set goals, and then specific concerns such as parking can be addressed.

4. Kick-Off of Visioning Discussion – Cindy Nelson

Cindy Nelson described the Balboa Village area as unique, quaint, and diverse. She described what a vision is and that the vision statement is the inspiration and framework of all of our strategic planning. The vision should be a picture of Balboa Village in the future (“What do we [Balboa Village] want to be when we grow up?”)

Cindy Nelson conducted a visioning exercise where the committee members and members of the public were given post-it notes and were asked to write down answers to the following question: In 5 years, what new and unique experiences will Balboa Village be known for? Some of the answers were read aloud and more discussion followed.

5. City website – <http://www.newportbeachca.gov/index.aspx?page=1959>

The City website contains information on the meetings, including a calendar of the upcoming dates, agendas, minutes, and other materials.

6. Public Comment & Roundtable Discussion

Several key points were made during the discussion, including the following:

- Parking is a major problem
- Emphasis should be on the Nautical Museum and Theatre
- Need to clean up the store fronts
- Need to improve landscaping
- Balboa Village identity is being lost
- Keep the borders between commercial and residential clean
- Safety is a concern
- Need more of a police presence (walking around) like there used to be

The committee members each spoke about their goals for the committee:

- Mark Hoover – We cannot get trapped in the past. There will be new opportunities. We need to keep the history, but move forward.
- Jim Stratton – Balboa Village needs something to draw the entire Peninsula community to it. Balboa Village needs to be cleaned up and we need to provide incentives to do so. We need clean sidewalks and more parking.
- Terri Pasquale – Balboa Village needs to be more connected and a better place to live. One of her primary concerns is safety.

7. Next Meeting – Thursday, September 22, 2011, 4:00 pm – 5:30 pm

8. Adjournment – The meeting was adjourned at 5:30 p.m.